

BookMatch

Tinder for Booklovers



Living &
Learning
Libraries

GREATER DANDENONG

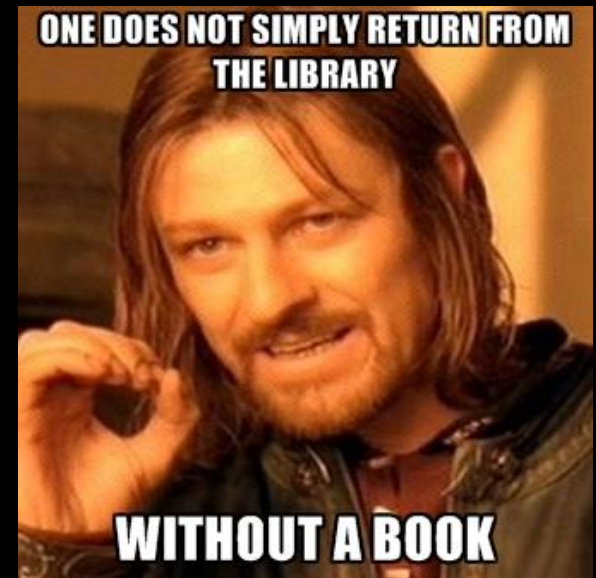
Lalitha Nair and Robyn Smith

Reader Development at Greater Dandenong



BookMatch – Aims of Service

- Engage our adult readers
- Increase community engagement
- Extend staff skills



Planning

- Responses and timeframes
- Structured form via Survey Monkey
- Team formation
- Marketing



Team training

- Sample forms
- Reading suggestions for each other
- 'While you are waiting' lists
- Sharing tools and websites



BookMatch is born



What to read next

Fill in our **Bookmatch** form to get your
personalised reading suggestion list

Advantages / Successes

- Patron choice
- Considered approach
- Online form worked well
- Good response rate



What we didn't expect

- YA appeal
- Paper not popular
- Staffing issues
- Time management issues



Feedback

- Getting very positive feedback
- More resource circulation
- Community reading enjoyment



Outcomes

- Flexible and scalable service
- Works best online
- Connect with your readers
- Upskilling / Revitalisation for staff



**Could BookMatch be a perfect match for
your patrons ?**



Thank you

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