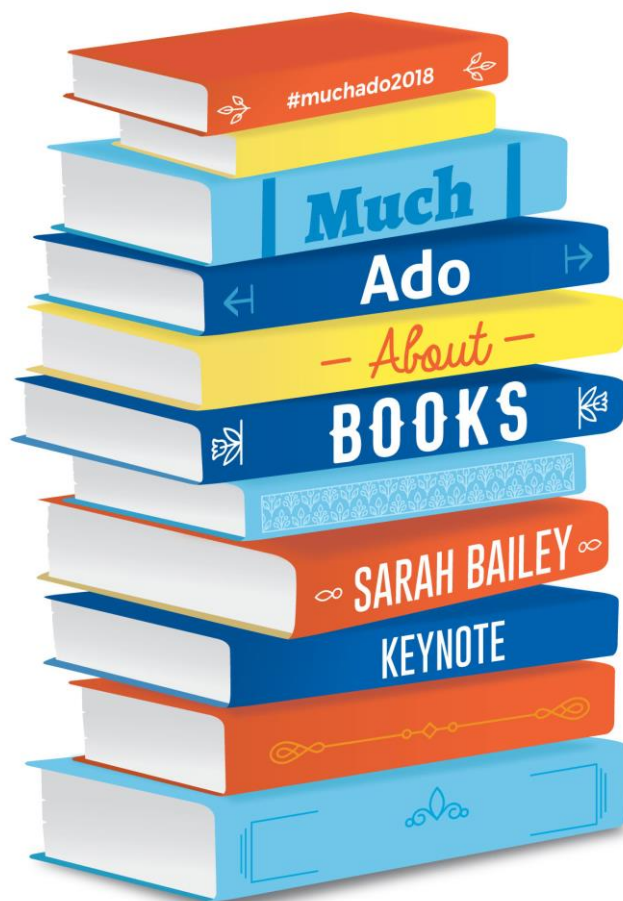


*Reader Development and Collections Special Interest Groups (SIGs)*  
*Presents Mini Conference*  
*Much Ado About Books*



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*Geelong Library and Heritage Centre*  
*51 Little Malop Street, Geelong VICTORIA 3220*  
*Level 5*

*Wednesday 12 September 2018*  
*9.00am-5.30pm*

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#muchado2018




**Public Libraries**  
**Victoria Network**

8.45am-9.20am	<p><b>Registrations</b></p> <p>Commence sign in for participants.</p> <p>Tea and Coffee on arrival</p>	
9.00am	<p><b>Tours of Geelong Library Heritage Centre</b></p> <p><b>Session 1</b></p> <p>Only for attendees who have pre-booked. Limited spaces.</p>	Pre-booked
9.05am	<p><b>Tours of Geelong Library Heritage Centre</b></p> <p><b>Session 2</b></p> <p>Only for attendees who have pre-booked. Limited spaces</p>	
	<p><b>Event Opening</b></p>	
9.30am	<p><b>Introduction and Agenda</b></p> <p>Welcome to inaugural conference presented by PLVN Reader Development and Collections Special Interest Groups (SIGs).</p> <p>General housekeeping and agenda</p>	Susan Thomson
9.33am	<p><b>Welcome to GLHC, acknowledgement of country</b></p>	Cathy Ferencz GLHC Acting CEO
9.36am	<p><b>Welcome on behalf of PLVN</b></p>	<p><b>Anne-Maree Pfabe</b></p> <p>Manager Melbourne Library Service City of Melbourne PLVN Representative Community Access SIG Coordinator</p>

9.39am	<p><b>Introduction - Sarah Bailey</b> Author and keynote</p> <p><i>Sarah Bailey is a Melbourne based writer with a background in advertising and communications. Her first novel, The Dark Lake, was published in multiple territories in 2017 and was shortlisted for the ABIA General Fiction Book of the Year. In August 2018 it won a Ned Kelly crime award.</i></p> <p><i>Its sequel, Into The Night, came out in May 2018. Sarah is currently working on the third book in the Gemma Woodstock Detective series which will be published next year.</i></p>	Susan Thomson
9.40am	<p><b>Keynote Much Ado About Books - Books, Reading &amp; Libraries</b></p>	Sarah Bailey Author
10.10am	<p><b>Question Time</b> Questions from audience with roving mics</p>	
10.20am	<p><b>Introduction - Christine Mackenzie</b></p> <p><i>Christine Mackenzie, BA, Grad Dip Lib, Grad Dip Mgt, FALIA, Freelance Librarian and most recently Executive Officer of Public Libraries Victoria Network.</i></p> <p><i>Christine has had a long career in public libraries and retired as CEO of Yarra Plenty Regional Library Service in January 2016 after 12 years in that role. Previously Christine was Manager of Brisbane City Council Library Service and Mornington Peninsula Library Service.</i></p> <p><i>Christine is currently President - elect of IFLA and an Executive Committee member of INELI-Ockeania.</i></p>	Susan Thomson

<p><b>10.23am</b></p>	<p><b>IFLA trends report and update on Sustainable Development Goals</b></p> <p>This presentation will introduce IFLA and discuss the two major projects that have been undertaken over the past 2 years – the Global Vision Project and the International Advocacy Program. The Global Vision Project has produced a report that provides 10 highlights and opportunities to guide the international library field to ensure it is united and strong. The International Advocacy Program is to promote the United Nations 2030 Agenda and the Sustainable Development Goals (SDGs) and demonstrate how libraries can assist governments in achieving their targets.</p>	<p>IFLA President Elect <b>Christine Mackenzie</b></p>  
<p><b>10.45am</b></p>	<p><b>MORNING TEA</b></p> <p>Door Prize drawn Refreshments and Networking</p>	<p><b>Susan Thomson</b></p>
<p><b>11.05am</b></p>	<p><b>ePublishing trends panel discussion</b></p> <p>Topics covered in the discussion will include the eAudiobook revolution, Australian and international eLending landscape; models of delivery – multicap, one copy per user, pay per use</p>	<p><b>Chairperson: Natalie Mason</b> Melbourne Library Service</p> <p><b>Bolinda – Rebecca Herrmann Co-CEO</b></p> <p><b>RB Digital (Wavesound) – Malcolm O’Brien Territory Sales Manager NSW, ACT, QLD and NT</b></p> <p><b>Faculty of Law, Monash University – Rebecca Giblin Associate Professor</b></p>
<p><b>11.40am</b></p>	<p><b>Questions from the audience and roving mics</b></p>	

11.49am	<p><b>Introduction - Sonya Tsakalakis</b></p> <p>Sonya Tsakalakis has previously worked as a genetic counsellor, community educator and a rehabilitation coordinator.</p> <p>A lifelong bibliophile and inspired by the work of the <i>Reader Organisation</i> in the UK, Sonya began running shared reading circles in various community settings such as aged care, and even shopping centres!</p> <p>Sonya also attended a conference in May 2014 in London, which focussed on research supporting the link between mental health and literature.</p>	Susan Thomson
11.50am– 12.20pm	<p><b>Brain Health; reading for Psychological well-being</b></p> <p><i>An exploration of the concept of bibliotherapy and of how emerging research points to the benefits of reading for mental health and wellbeing.</i></p>	Sonya Tsakalakis The Literary Hand
12.20pm– 12.30pm	Questions from audience and roving mics	
12.30pm	<p><b>LUNCH</b></p> <p>Door Prize drawn Catering and Networking</p>	Susan Thomson
1.10pm	<p><b>Introduction - Kevin Hennah</b></p> <p><i>Kevin’s background includes over 20 years’ experience working with international retail brands such as The Body Shop, Kathmandu, OshKosh and Westfield on store design, layout and visual merchandising.</i></p>	Shirley Bateman

1.15pm	<p><b>Vision 2020: Maintaining relevant libraries workshop</b></p> <p><i>Today's presentation Kevin will discuss the relevance of the future of public libraries. He will challenge the audience on how to make books their core business and provide a guaranteed solution on how to increase loans in the collection.</i></p>	<p><b>Kevin Hennah</b> Library Public Speaker &amp; Consultant</p> 
2.45 pm	<p><b>Afternoon Tea</b></p> <p>Door prize. Refreshments and Networking</p>	
3.00 pm	<p><b>Lightning Talks – Introduction Much Ado About Books Presentations of Libraries in action</b></p> <p><i>A showcase of best practice and innovation in both Reader Development and Collections from across the library industry. Six snappy presentations to fire your imagination and inspire you to think outside the square in your own service.</i></p>	<p><b>Chairperson: Anna Gebhardt</b> Gippsland Libraries</p>
3.05pm	<p><b>Walking group – Audio books that move us</b></p> <p><i>Using audio books and exercise to reach isolated library users and build meaningful connections with and between participants.</i></p>	<p><b>Linden Carroll</b> Whitehorse Manningham Libraries</p>
3.11pm	<p><b>Will you 'like' me? Reader Development using Facebook</b></p> <p><i>Why not make a resolution that is both worthy and a pleasure to accomplish... resolve to read or resolve to read more! Using Facebook to improve the use of physical collections and e-resources</i></p>	<p><b>Jacinta Cleary</b> Darebin Libraries</p>

<b>3.17pm</b>	<b>Bookmatch: Tinder for book lovers</b>  <i>Bookmatch is Greater Dandenong Libraries' new Readers Advisory service to connect readers with book suggestions based on reading interests, tastes, literary needs and desires.</i>	<b>Robyn Smith &amp; Lalitha Nair</b> Greater Dandenong Libraries
<b>3.22pm</b>	<b>Stats, stats, stats!!! Improving physical loans</b>  <i>Approaching the challenge of increasing borrowing statistics- ideas and considerations</i>	<b>Radmila Sekulic</b> Wyndham Libraries
<b>3.27pm</b>	<b>Chinese Shared Reading Group</b>  <i>The practice of reading aloud is common and highly regarded in China. This innovative program enhances the role of the library as a centre for social engagement and inclusion for the Chinese community.</i>	<b>Emma Zeng</b> Monash Public Library Service
<b>3.34pm</b>	<b>Reaching Readers: Reader Development online training</b>  <i>The lightening talk will discuss the origins and purpose of the new online Reader Development training course aimed at library staff who are responsible for planning and managing reader-centred programs, events and projects.</i>	<b>Jacqui Horwood</b> State Library of Victoria
<b>3.35pm</b>	<b>Questions from audience</b>	
<b>3.49pm</b>	<b>Introduce Mathew Jose</b>  <i>The Bookshop at Queenscliff has been run by Mathew and Lisa Jose since October 2016. It was established by Marylou Gilbert. It has a small, carefully curated, collection of books with an emphasis on literary fiction, politics, cookbooks and quality children's books.</i>	<b>Shirley Bateman</b>
<b>3.50pm</b>	<b>Great new releases for the Christmas market</b>	<b>Mathew Jose</b>
<b>4.20pm</b>	<b>Closing comments &amp; thank you</b>  <i>Final door prize</i>	<b>Shirley Bateman</b>
<b>5.00pm- 5.30pm</b>	<b>Much Ado About Books - It's a wrap.... Champagne &amp; canapes</b>	<b>ALL</b>

## **Much Ado About Books Mini Conference Contributors**

### **PLVNs Reader Development and Collections SIGs Working Committee**

Sherrill Harvey – Geelong Regional Library

Shirley Bateman Melbourne Library Service

Jane Grace – Mornington Peninsula Libraries

Susan Thomson – Greater Dandenong Libraries

Julie Stevens – Ballarat Library

Danielle Marie – Brimbank Libraries

### **Volunteers**

Georgia Carter – Geelong Regional Library

Kerry Whelan – Maribryngong Libraries

Johneen Keir - Hobsons Bay Libraries

Anita Catoggio - Yarra Plenty Regional Library

Prabha Ramanathan - Monash Library

Lulu Cockram – Goldfields Libraries

Libby Kotschet – Murrindindi Library Service

Shauna McEwan - Whitehorse-Manningham Libraries

