

# IFLA

## Global Vision Project

### International Advocacy Program

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# What is IFLA?

*The **I**nternational **F**ederation of **L**ibrary **A**ssociations and **I**nstitutions (IFLA) is the leading international body representing the interests of library and information services and their users.*

*It is the global voice of the library and information profession.*

# Who is IFLA?

**1,293**

**members  
(institutions,  
associations,  
individuals,  
others)**

**137**

**countries**

**60**

**professional units  
(44 sections and  
16 special  
interest groups)**

**+1,200**

**experts constitute  
IFLA's  
committees  
contributing to its  
work and impact**

# IFLA Aims

- Promote **high standards** of provision and delivery of library and information services
- Encourage **widespread understanding** of the value of good library & information services
- **Represent the interests** of our members throughout the world

**Our vision,  
Our future!**



**#IFLAGlobalVision**

**The challenges facing the library field  
from ever-increasing globalisation can  
only be met and overcome by an  
inclusive, global response from a united  
library field**



**#iflaGlobalVision**

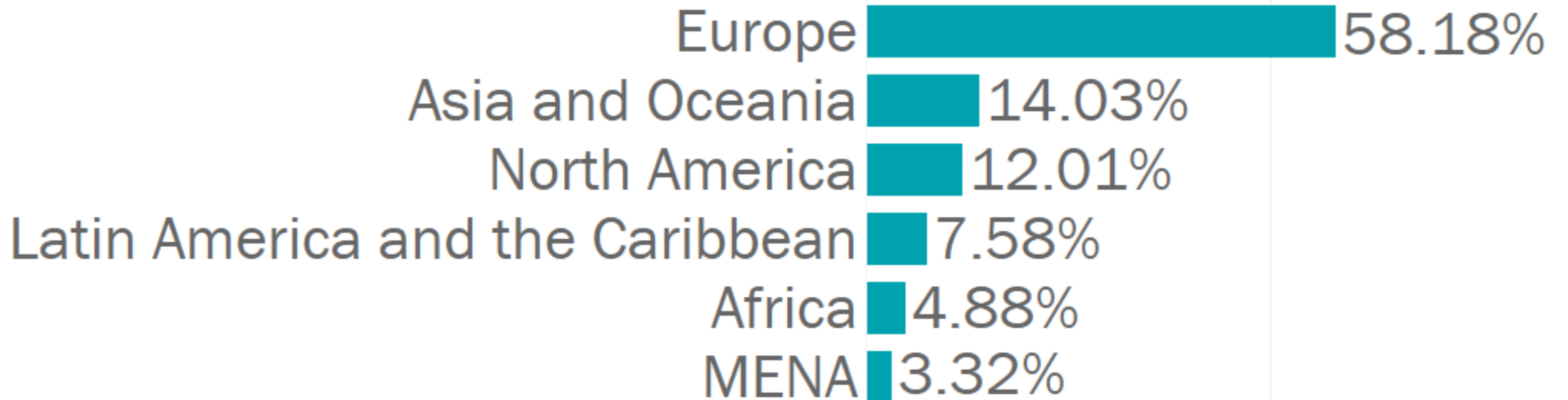


- 190 UN Member States on 7 continents
- 469,152 years of library experience
- 9,291 workshop participants
- 185 workshops
- 21,772 online votes
- ALL generations and library types



# IFLA Global Vision

## GLOBAL ONLINE VOTE % of participants by region

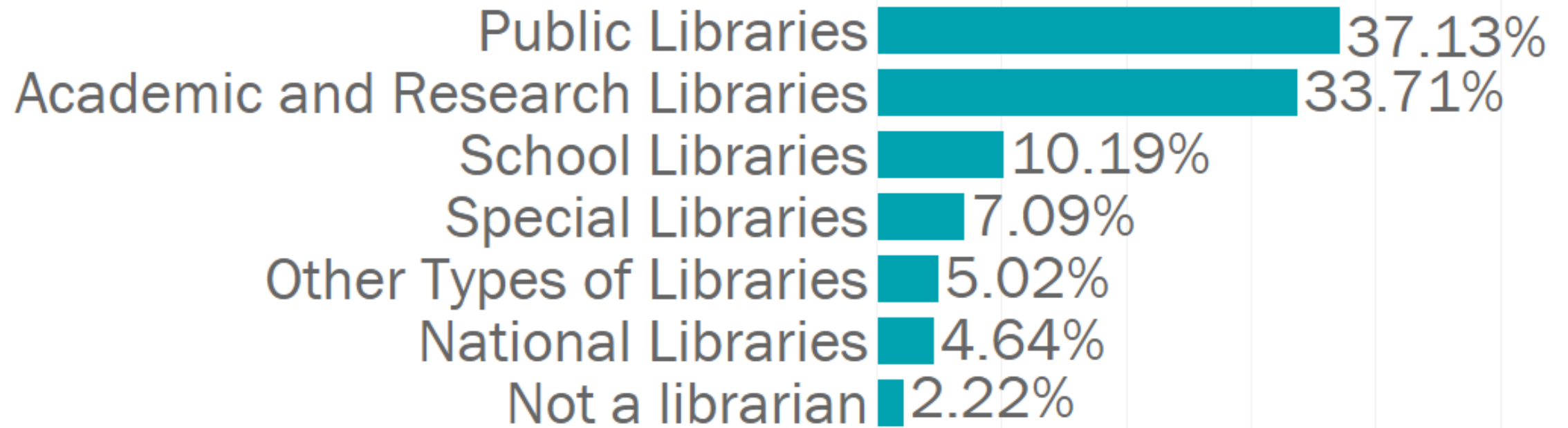






# IFLA Global Vision

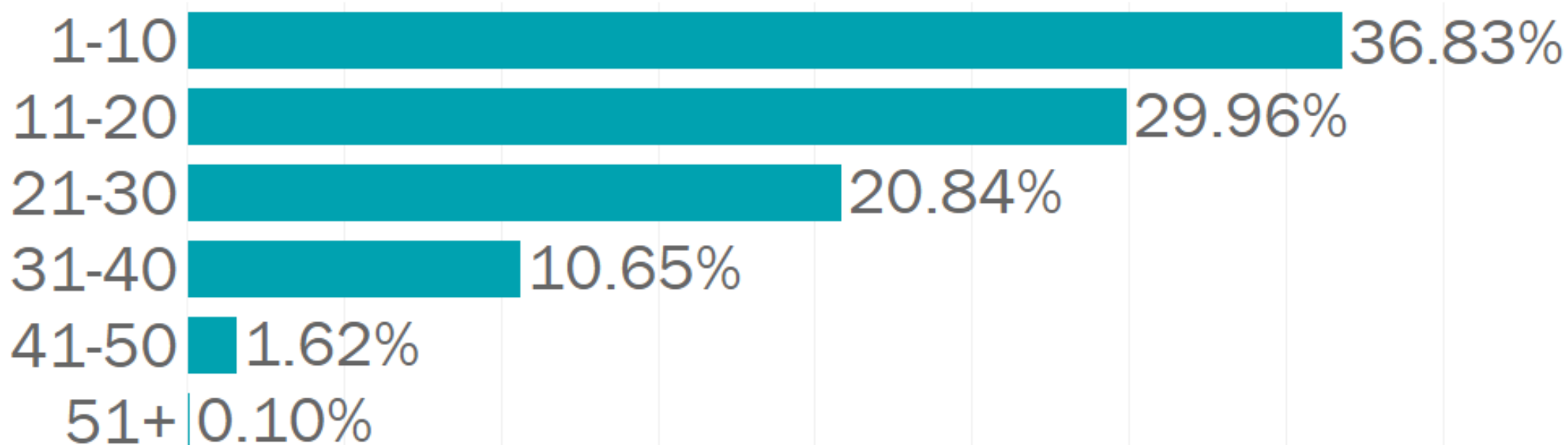
## GLOBAL ONLINE VOTE % of participants by library type





# IFLA Global Vision

GLOBAL ONLINE VOTE  
% of participants  
by library experience



# Global Vision

## Report Summary

### Top 10 Highlights and Opportunities



<https://www.ifla.org/node/11905>

# Our Vision, Our Future!

**A strong and united library field  
powering literate, informed and participative societies**



**#iflaGlobalVision**

# Key Finding

**We are united globally in our goals and values**

**We must connect global and local actions effectively**

# 1. Highlight - Opportunity

**We are dedicated to equal and free access to information and knowledge**

**We must be champions of intellectual freedom**

## 2. Highlight - Opportunity

**We remain deeply committed to supporting literacy, learning and reading**

**We must update our traditional roles in the digital age**

# 3. Highlight - Opportunity

**We are focused on serving our communities**

**We need to understand community needs better and design services for impact**



# 4. Highlight - Opportunity

**We embrace digital innovation**

**We must keep up with ongoing technological changes**

# 5. Highlight - Opportunity

**We have leaders who see the need for strong advocacy**

**We need more and better advocates at all levels**

# 6. Highlight - Opportunity

**We see funding as one of our biggest challenges**

**We need to ensure stakeholders understand our value and impact**

# 7. Highlight - Opportunity

**We see the need to build collaboration and partnerships**

**We need to develop a spirit of collaboration**

# 8. Highlight - Opportunity

**We want to be less bureaucratic,  
inflexible and resistant to change**

**We need to challenge current structures  
and behaviours**

# 9. Highlight - Opportunity

**We are the guardians of the memory of the world**

**We need to maximise access to the world's documentary heritage**

# 10. Highlight - Opportunity

**Our young professionals are deeply committed and eager to lead**

**We must give young professionals effective opportunities to learn, develop and lead**

LIBRARIES ARE ABOUT FREEDOM.  
FREEDOM TO READ, FREEDOM OF IDEAS,  
FREEDOM OF COMMUNICATION.

THEY ARE ABOUT EDUCATION,  
ABOUT ENTERTAINMENT, ABOUT  
MAKING SAFE SPACES AND  
ABOUT ACCESS TO INFORMATION.



<https://www.theguardian.com/books/gallery/2018/sep/06/neil-gaiman-and-chris-riddell-on-why-we-need-libraries-an-essay-in-pictures>



# International Advocacy Program

*Capacity-building program designed to promote and support the role libraries can play in the implementation of the United Nations 2030 Agenda and the Sustainable Development Goals (SDGs)*

# IFLA and the United Nations

- Participation in developing the UN 2030 Agenda
- Since 2012, advocating for the following to be included in the Agenda:
  - Ensuring access to information
  - Safeguarding of cultural heritage
  - Universal literacy
  - Access to information and communication technologies (ICT)
- Lyon Declaration 2014
  - called upon United Nations Member States to incorporate access to information in the new post-2015 development framework

# UNITED NATIONS 2030 AGENDA

In September 2015 the 193 Member States of the United Nations adopted *Transforming our world: the 2030 Agenda for Sustainable Development*

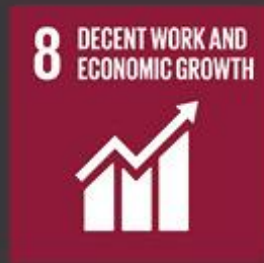
17 Sustainable Development Goals

The Global Goals represent a “universal, transformative and integrated agenda that heralds a historic turning point for our world.”

*United Nations Secretary General, Ban Ki-moon*



# LIBRARIES, DEVELOPMENT AND THE UN2030 AGENDA



# Vision of the UN 2030 Agenda

In these Goals and targets, we are setting out a supremely ambitious and transformational vision. We envisage a world free of poverty, hunger, disease and want, where all life can thrive. We envisage a world free of fear and violence. **A world with universal literacy.** A world with equitable and universal access to quality education at all levels, to health care and social protection, where physical, mental and social well-being are assured...

# UNIVERSAL LITERACY

- Universal literacy is recognised in the vision for the UN 2030 Agenda  
*"We envision...a world with universal literacy."*

The literacy rate varies throughout the world with developed nations having a rate of 99.2% (2013)

- **Oceania - 71.3%**
- **women** represent almost two-thirds of all illiterate adults globally
- [https://en.wikipedia.org/wiki/List\\_of\\_countries\\_by\\_literacy\\_rate](https://en.wikipedia.org/wiki/List_of_countries_by_literacy_rate)

# Access to information

Target 16.10: Ensure public access to information and protect fundamental freedoms, in accordance with national legislation and international agreements.

“...in sustainable development, everyone is a user and provider of information considered in the broad sense.

That includes data, information, experience and knowledge.

The need for information arises at all levels, from that of senior decision-maker at the national and international levels to the grass-roots and individual levels.”

- <https://sustainabledevelopment.un.org/topics/information-integrated-decision-making-and-participation>

# Digital divide

- **Goal 9, Target C:** *Significantly increase access to information and communications technology and strive to provide universal and affordable access to the Internet in least developed countries by 2020.*
- Quality infrastructure is positively related to the achievement of social, economic and political goals
- Inadequate infrastructure leads to a lack of access to markets, jobs, information and training, creating a major barrier to doing business
- Undeveloped infrastructures limits access to health care and education
- <http://www.un.org/sustainabledevelopment/infrastructure-industrialization/>



# Cultural heritage

- **Goal 11, Target 4:** *Strengthen efforts to protect and safeguard the world's cultural and natural heritage.*

# Role of Libraries in the UN 2030 Agenda

- Libraries make an important contribution to development
- Library staff advocate to ensure that national and regional policy makers understand that libraries and access to information must be included as part of national and regional development plans
- Libraries must now show that they can drive progress across the entire 2030 Agenda
- While the SDGs are universal goals, each country will be responsible for developing and implementing national strategies to achieve them, and will be expected to track and report its own progress toward each target

(IFLA Toolkit, p. 11)

# How we, librarians can contribute

- Make the Goals known, make them famous – Share!
- Share information about the SDGs in our libraries
- Learn about what the people want from the Goals
- 65% of targets need to be achieved locally

IFLA LIBRARY MAP OF THE WORLD

FOLLOW CONTACT US

HOME SDG STORIES CONTRIBUTORS ABOUT

**LIBRARY MAP OF THE WORLD CONTRIBUTORS**  
Contributors map represents all organizations that have shared library performance metrics or SDG stories with us, such as national library associations, national libraries, individual libraries, and library support organizations. Select a country to see contributors.

**CONTRIBUTORS**

Search by Country

97 Countries  
112 Contributors

**TYPES OF CONTRIBUTORS**  
● Data ● Stories

RESET TO WORLDVIEW

**LEGEND**  
■ Selected Country  
■ Contributors Present  
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# AUSTRALIAN LIBRARIES SUPPORT THE SUSTAINABLE DEVELOPMENT GOALS



**REPORT  
ON THE  
IMPLEMENTATION  
OF THE  
SUSTAINABLE  
DEVELOPMENT  
GOALS**

**2018**





## Our Global Future summit report

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*Sunday 29 July, 2018:* More than 50 library leaders from Australia and the Asia-Pacific gathered at the Gold Coast Convention and Exhibition Centre today for the ALIA Asia-Pacific Sustainable Development Goals (SDG) Summit. Nearly a third of the audience came from overseas, from as far away as Fiji, India, Indonesia, NZ, PNG, Samoa, Sri Lanka and Timor-Leste. For many, their attendance was made possible by grants from the International Federation of Library Associations and Institutions (IFLA).

The full day meeting involved eight presentations and two workshops. It resulted in the development of a shared understanding of what lies ahead for libraries, and a list of 34 actions ranging from including a Sustainable Development Goal in one's email signature block through to signage for university buildings referencing the SDGs most relevant to the faculty.

Keynote speaker Christopher Woodthorpe, Director of the United Nations Information Centre for the region, inspired delegates with his sweeping overview of the SDGs, while making the point that 65% of SDG delivery relies on local initiatives. Pamela McGowan, Team Leader, Townsville Libraries, and Nina Nakaora, Library Assistant, Suva City Carnegie Library, shared the outcomes of the INELi Oceania Pacific Library Summit, held in Fiji in May 2018, while Opeta Alefaio, Director of the National Archives of Fiji, and Paula Eskett, President of LIANZA, outlined the challenges and opportunities of the SDGs for libraries in their jurisdictions. ALIA CEO Sue McKerracher talked about the Association's report *Australian libraries support the Sustainable Development Goals* and libraries' inclusion in the Australian Government's *Voluntary National Review*.



# SHARE YOUR STORIES WITH THE WORLD

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VICTORIAN PUBLIC LIBRARIES AND THE UNITED  
NATIONS' SUSTAINABLE DEVELOPMENT GOALS



LET'S WORK

TOGETHER

*Thank you!*

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