



Whitehorse
Manningham
Libraries
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Much Ado About Books 2018

Walking Book Group:
Audiobooks that *move* us

Purpose

- Physical program, supporting health and wellbeing goals
- Using our eAudiobooks, spreading awareness of our collection (Overdrive PPU)
- Using Blackburn Lake Sanctuary, awareness of place
- Reaching isolated community members



- Reader development
- Connection through stories
- Connection through movement

Format



1. Meet at Blackburn Library.
2. Chat and introduction to book.
3. Pop in our earbuds, press play.
4. Walk! 40-60min.
5. Discussion.

Learnings: DIY

- Have an interesting place to walk, highlight a local walking track.
- Focus marketing on your target audience but be welcoming to all.
- Winter will be slower than usual – try mixing it up with a coffee chat during the colder months.
- Don't be afraid to keep on walking with just two participants. If it becomes an important ritual for them, you've made an impact.
- Pursue partnerships with local organisations.



Linden Carroll

Participation and Engagement Librarian

379 Whitehorse Road Nunawading 3131

PO Box 3083 Nunawading BC 3131

Ph: (03) 9872 8620

Email: Linden.Carroll@wml.vic.gov.au

Web: wml.vic.gov.au



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