



Walking Book Group: Audiobooks that *move* us



Purpose

- Physical program, supporting health and wellbeing goals
- Using our eAudiobooks, spreading awareness of our collection (Overdrive PPU)
- Using Blackburn Lake Sanctuary, awareness of place
- Reaching isolated community members

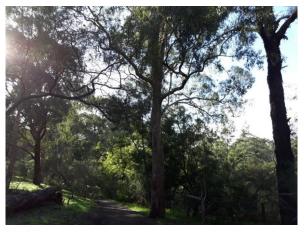


- Reader development
- Connection through stories
- Connection through movement



Format





- 1. Meet at Blackburn Library.
- Chat and introduction to book.
- 3. Pop in our earbuds, press play.
- 4. Walk! 40-60min.

5. Discussion.



Learnings: DIY

- Have an interesting place to walk, highlight a local walking track.
- Focus marketing on your target audience but be welcoming to all.



- Winter will be slower than usual try mixing it up with a coffee chat during the colder months.
- Don't be afraid to keep on walking with just two participants. If it becomes an important ritual for them, you've made an impact.
- Pursue partnerships with local organisations.



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