



Reaching readers: inspiring programming
Reader Development online training
Much Ado About Reading seminar



STATE LIBRARY
VICTORIA
What's your story?

12 September 2018

Background

The reader development online training course is:

- A Statewide Public Library Development Project overseen by PLVN and SLV;
- Part of the READ program; and
- Aimed at supporting a strategic approach to reader-centred library activities

The course is being designed and developed by Opening the Book.

Course aims

The course aims to strengthen the capacity of library staff responsible for reader development planning and implementation to:

- Provide reader-centred outreach, programming, promotion and online resources to reach potential and existing readers;
- Develop and support their readers; and
- Develop a culture of reading within their communities

Course Structure

- 6 units over 8 weeks – staggered starts between Oct 2018 – June 2019
- 130 places
- Action learning component - Participants cover how to target an audience, conduct research and prepare a strategy; and then how to plan, prepare and evaluate a Reader Development program or event
- Project plans and outcomes will be saved in a project bank for 12 months
- Participants will be supported by OtB mentors and paired with a peer
- First course will commence on 29 October