# Helping readers find their next great book

Shirley Bateman

Melbourne Library Service



# A reader-centred approach

The best book in the world is quite simply the one you like best and that is something you can discover for yourself, but we are here to help you find it.

© Opening the Book Ltd

# What is reader development?

Reader development means active intervention to:

- increase people's enjoyment of reading
- open up reading choices
- offer opportunities to share the reading experience
- raise the status of reading as a creative activity





# Readercentred

library spaces and collections







## ARTS + CULTURE



**BIOGRAPHY** 



**BUSINESS + IT** 



FOOD + DRINK



**HEALTH** 



HISTORY + SOCIETY



HOME + LIFESTYLE



**LITERATURE** 



SCIENCE + NATURE



**TRAVEL** 

## Travel

Geography, travel

910 - 919

Business and IT	
IT	003 - 006
Finance, Economics	330 - 339
Commerce	380 - 384
Management, careers, marketing	650 - 659

## Home and Lifestyle

Household management, gardening, pets	630 - 636
Insect culture, hunting	638 - 640
Housing and household equipment	643 - 648
Cleaning	667
Manufacture for specific use, building	680 - 699
Landscaping	710 - 719
Architecture	720 - 729
Interiors	747
Funiture, accessories	749



The Power of Now

ARTS 709. 5195 KORE ARTS 709. 52 FAVE

drian Favell

ARTS 709. 52 IRVI ARTS 709. 5209 FROM ARTS 709. 599 VENT

ARTS 709. 72 LOCK

ARTS 709. 54 PERD

ARTS 709. 54 PAND

### **Junior Zones**

**Animals** 

**Fun facts** 

**People and Places** 

**Science and Nature** 

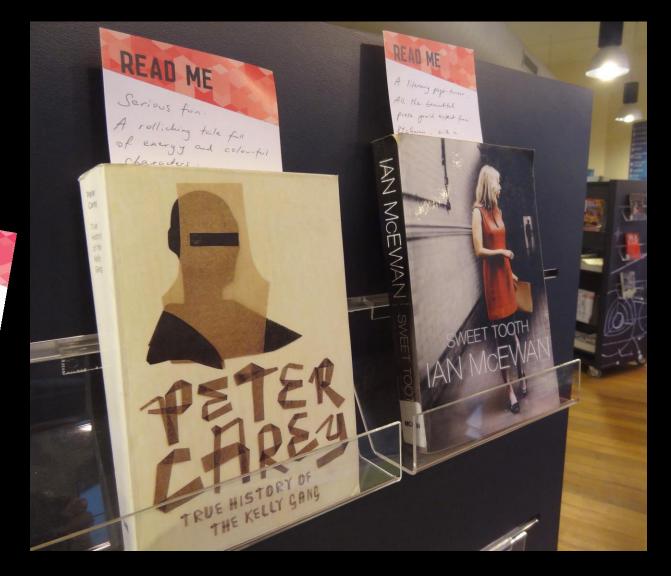
**Tales and Rhymes** 

Things to make and do





READ ME







What do you think?

We want to know which books you love and which books you loathe. Go to our website, visit our libraries or join in the social media conversations #lovedloathed

## LOVED IT

TELL US WHY:

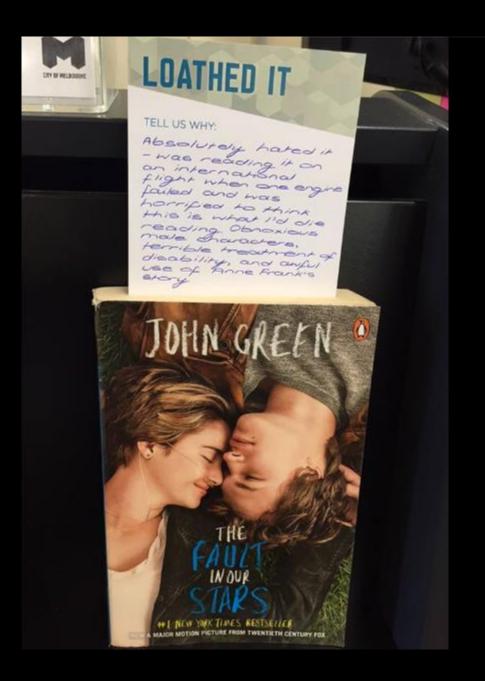


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#### Melbourne Library Service

Page Liked - November 20, 2015 - @

Have you read 'The Fault In Our Stars' by John Green? Most of us adored it, but it seems someone loathed it enough to write this scathing review! Did you love it, or loathe it? #lovedloathed





Like Comment A Share





Chronological \*

#### 31 shares



Amanda Witt It's great that there's this loath option. Too often all the reviews are about loves and likes.

Like - Reply - 7 - November 20, 2015 at 10:41am



Melbourne Library Service Amanda Witt, if you're visiting one of our branches in November, make sure you visit the Loved it/Loathed it trolley and add a review! Or you can write one here on Facebook and I'll write it up and put it in the library for you.

Like - Reply - 2 - November 20, 2015 at 10:47am



Chrissy Brandy Lewin Didn't like it either but I'm in the minority. I don't love John Green's style or romanticising cancer. It's too close to hime.

Like - Reply - 4 - November 20, 2015 at 44-00-am



Write a comment...

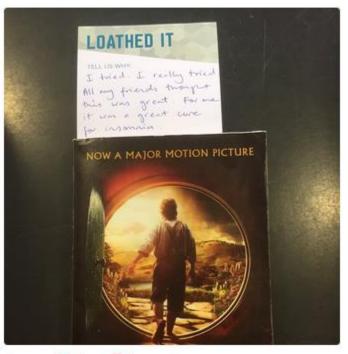






Melbourne Library @melblibrary 29 Nov 2015

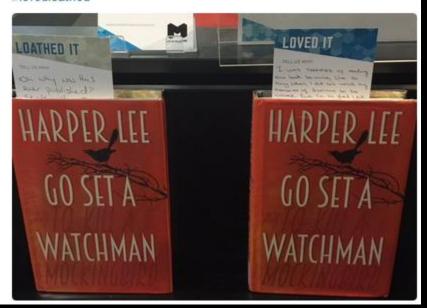
Can you believe someone wrote a Loathed It review for 'The Hobbit' by J.R.R. Tolkien? #lovedloathed





Melbourne Library @melblibrary · 28 Nov 2015
\*\*\*\*\*\*\*\*CONTROVERSY\*\*\*\*\*\*\*\*

Where do YOU stand on #GSAW and why? #lovedloathed











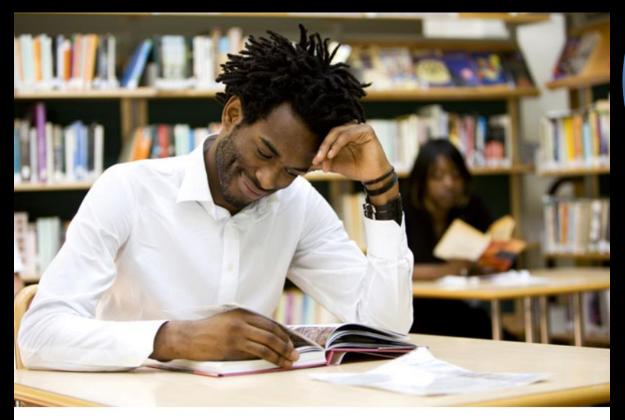












Frontline Standard

# Staff training

**Engaging with Readers** 

**Managing First Impressions** 

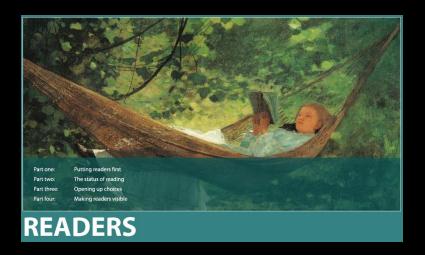
Merchandising the Bookshelves

**Creating Powerful Promotions** 

**Increasing Book Knowledge** 



Frontline Professional







# Engaging readers online

#### Read

Our libraries help you discover your next book.

Join a book club, listen to our podcast, chat about books online and meet other readers.

If you already know what you're looking for, visit our <u>library</u> catalogue.





Books that make us laugh

Are you in the mood for something funny?



#### Dear Reader

Dear Reader is a book talk podcast by a couple of chatty librarians who recommend and discuss books they think you'll love.



#### What to read next

Never be without a great book again. Join our Good Reads community or check out some other handy resources.

#### You may also like...







eBooks and eAudio



Story Lounge

#### eBooks and eAudio

Read an eBook or listen to an audiobook on your device wherever you are. Please note that eBooks cannot be used on Kindle devices.

#### Cloud Library

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BorrowBox Our most popular eAudiobook collection, terrific for Australian eBooks.



OneClickdigital No queues; never wait for an eAudiobook again. Perfect for book clubs.



Zinio Read popular magazines on your device. Enjoy interactive elements such as audio and video.





Featured

Browse My Books

Messages

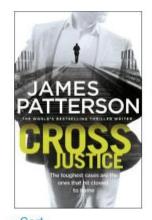
Filters

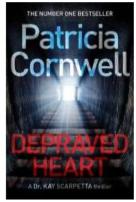
Settings

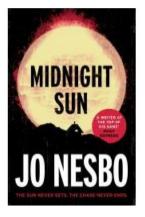
About

#### Page turners Sort

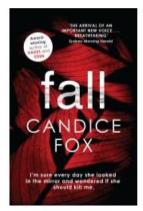




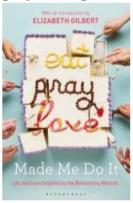


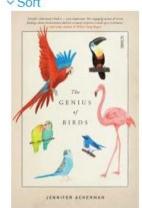


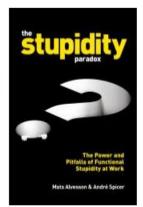


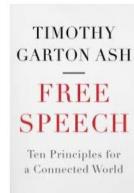


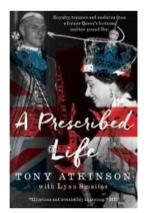
Thought-provoking reads

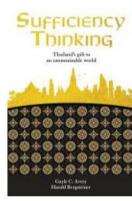




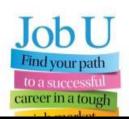








Increase your potential















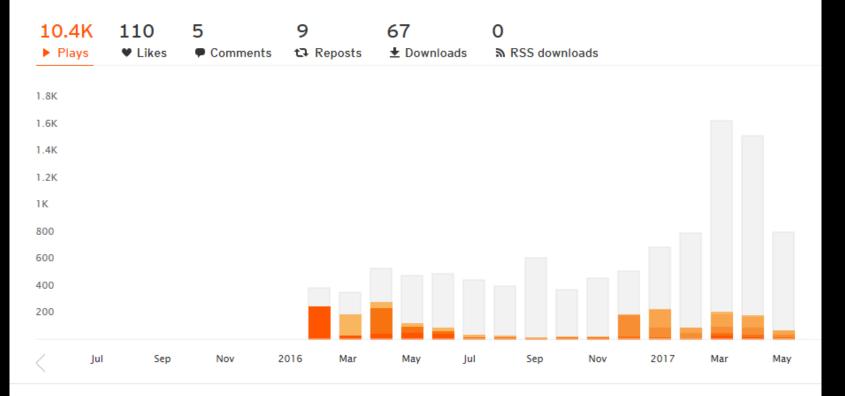
# Join the Melbourne Library Service goodreads group.

Ask a question, start a conversation, find a book club or reading circle and discover your next great read.





## **Stats**



#### Most played tracks



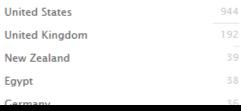
Dear Reader E01 - Summer... 528

Dear Reader E05 – Australian Women Wi	399
Dear Reader E21 - Best of 2016	380
Silver Threads E02 – Joan Nestle – This	364
Dear Reader E03 - Readalikes	362
Melhourne Writers Festival: Storytelling	362

#### Top countries

Top cities

Australia 8,785



#### Who played the most



homosapienam	ny	28
丁旭		22
Mandy Meng		14
Philip Kuo		11
Briana Guerin		1.0

## **Customer Reviews**

This could be the start of something \*\*\*\*\*
by Bueyhohang

When the library comes to you \*\*\*\*\*
by Kaydee44

Fun & Informative \*\*\*\*
by Miyagi.ph



We can help you discover a great book.

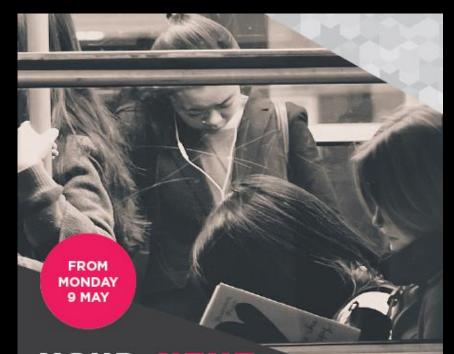
Fill in our specially designed questionnaire and we'll create a reading list just for you.

Be quick! This offer is limited to the first 50 respondents.

Visit our website to find out more.







# YOUR NEXT FIVE BOOKS

Not sure what to read next? We can help you discover a great book.

Fill in our specially designed questionnaire and we'll create a personalised five book reading list just for you.

Be quick! This offer is limited to the first 50 respondents.

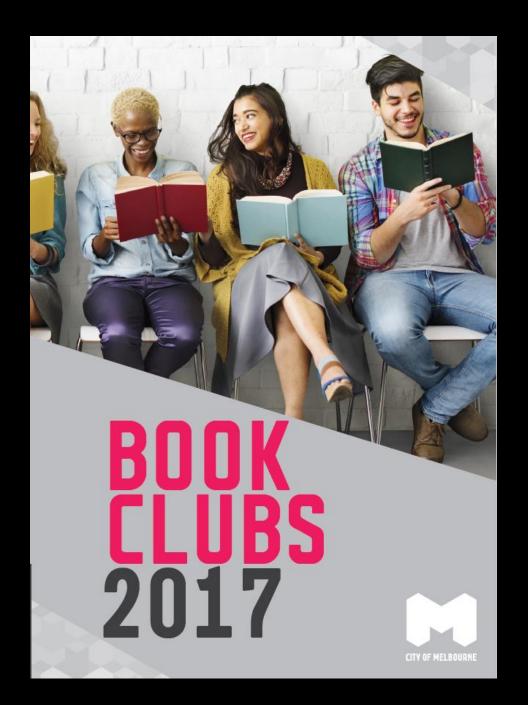
Visit our website to find out more.

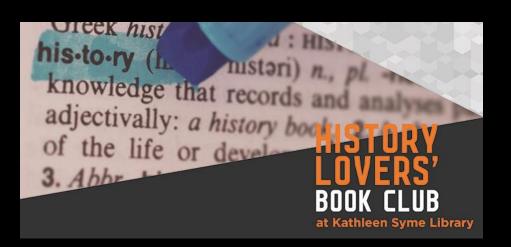
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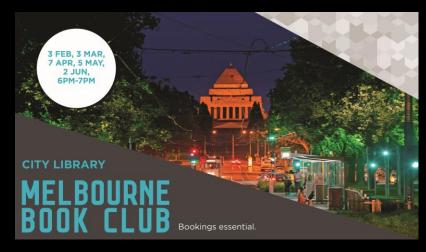


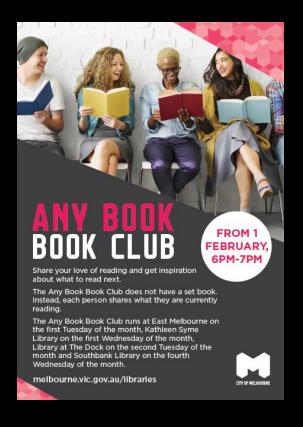
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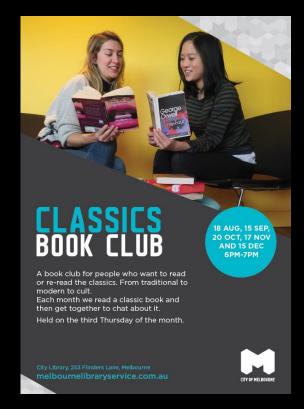
Reader-centred
events and programs

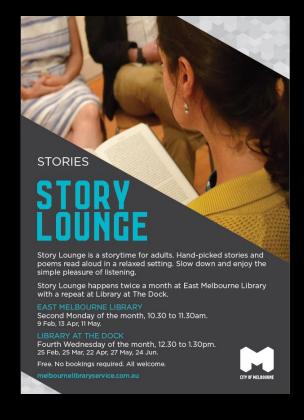












#### **Melbourne Library Service**

# coffee and books

#### Melbourne, coffee, books and history

Join us for a leisurely walk around North Melbourne and hear some stories about the history of coffee and Melbourne. We will finish with coffee, cake and a chat about books. Saturday 3 May, 2pm to 3.30pm

Meet at North Melbourne Library

#### Speed date a book

Love coffee? Love books? Meet the Library at the Dock team at Coffee Gauge, We'll be bursting with lots of book recommendations to help you decide what to read next-all in the time it takes to drink a coffee!

Monday 5 May, 10am to 11am and 3pm to 4pm Coffee Gauge, 825 Bourke Street, Docklands

#### Caffeine-fuelled book clubs

Fancy a lively book chat over a free coffee? Come to either, or both, of the Saturday book clubs at East Melbourne Library and get a free coffee and muffin from George Street Café.

Saturday 10 May, 10am and 11am East Melbourne Library

#### Slurp. Swoosh. Spit.

Boyd Community Hub, in partnership with KereKere Café, will host a cupping night at Southbank Library. Bring your taste buds and get ready to slurp, swoosh and spit. Thursday 29 May, 7.15pm Southbank Library

See our website for bookings and more details



CITY OF MELBOURNE

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#### **SPARKLING**

Feel good, fun.

The hundred-foot journey Richard C Morais

Seven letters from

Paris Samantha Verant

Lucky us Amy Bloom

## Riesling

Lean, clear, direct.

Foreign soil Maxine Beneba Clarke

The good life Hugh Mackay

The hen who dreamed she could fly Sun-mi Hwang

# WINE AND BOOKS



Presented by Bank of Melbourne



#### CHARDONNAY

Rich, moving, intelligent.

Only the animals Ceridwen Dovey

My brilliant friend Elena Ferrante

When God was a rabbit Sarah Winman

### PINOT NOIR

Ethereal, elegant, haunting.

Picnic at Hanging Rock Joan Lindsay

A spy in the house of love

Anais Nin Creepy & Maud

Dianne Touchell

Cabernet

Gripping, muscular, physically holds you.

Gorky Park Martin Cruz Smith

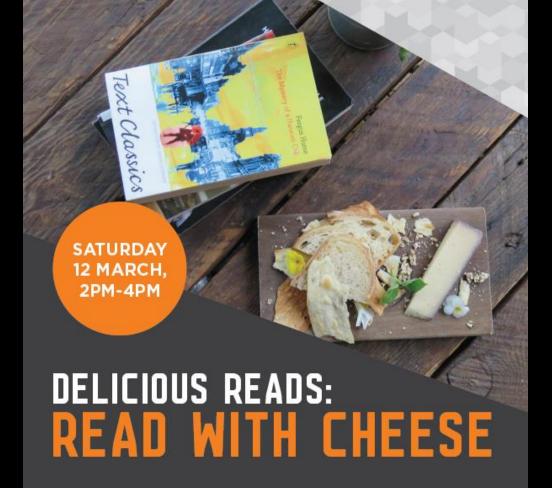
The orphan master's son Adam Johnson

The handmaid's tale Margaret Atwood Supported by CellarHand

See the full book list at melbournelibraryservice.com.au







Readers, get your palates ready as we bring you four amazing cheeses and their literary counterparts.

Milk the Cow and Melbourne Library Service invite you on a guided cheese flight matched to perfection with selected reads to tantalize your taste buds.

Bookings essential.







Which books would you want with you if you were stranded on a desert island?

Hear much-loved Melbourne broadcaster Myf Warhurst chat to a librarian about the books she couldn't live without.

Bookings essential.

Library at The Dock, 107 Victoria Harbour Promenade, Docklands

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Kathleen Syme Library, 251 Faraday Street, Carlton

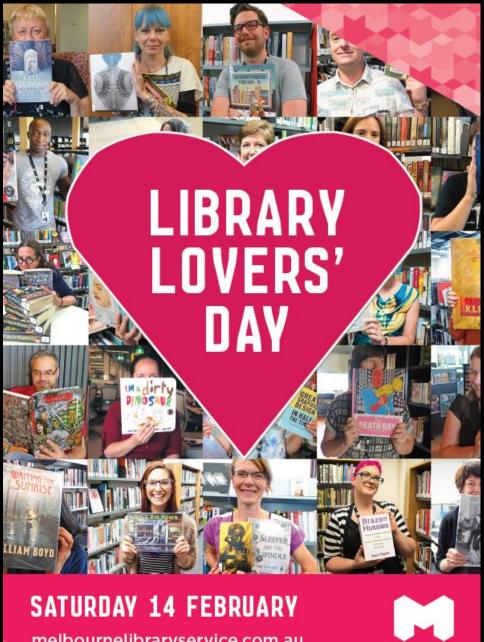
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