





## What is Bookworms Book Club?

Designed by digital publishing specialists, the **Bookworms Book Club** is the next step in immersive library publishing for younger audiences.

With audiobooks being proven to improve the reading ability of children as well as being an alternative for reluctant readers and those with dyslexia, we've developed the **Bookworms Book Club** as another way for younger listeners to get interested in books. The best way to help this interest to grow is through discussion with other interested parties, and so the **Bookworms Book Club**

provides its libraries with everything you'll need to run a your own in-library discussion group from user specific copies of titles to book club questions and marketing materials. Integrated within the **uLIBRARY** platform, the **Bookworms Book Club** is designed specifically to be easy to use for all audiences, ensuring members receive the best audiobooks every month.

# User Experience

The user experience is of upmost importance to us which is why we've updated the uLIBRARY App specifically for the Bookworms Book Club.



## Find your audiobook easily

A new tab has been added to the uLIBRARY home screen. From here current members can access that month's audiobook and potential members are able to request to join the book club.



## Longer borrowing times

With a month borrowing time on your Bookworms title you have time to listen to your audiobook on your own schedule.



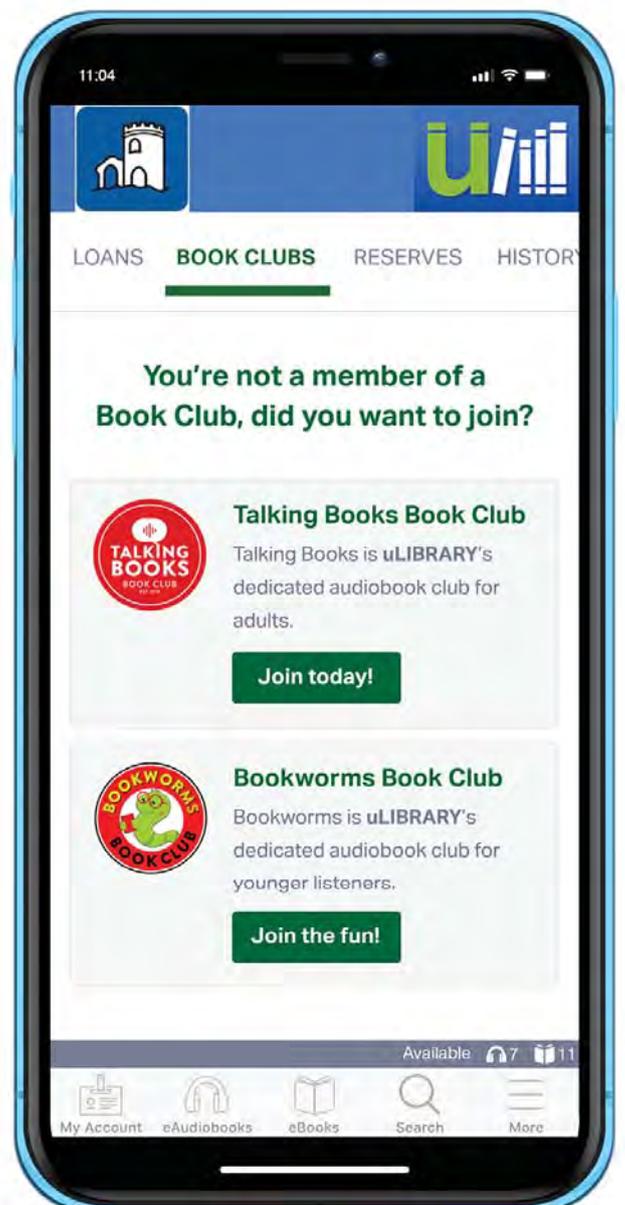
## Listen at your own speed

Everyone listens to audiobooks differently, and with the ability to change playback speeds, users can enjoy titles at their own pace.



## Bedtime stories

Users can choose between pre-set timers or automatic sleep at the end of the track, allowing them to drift off to sleep with their Bookworms title.





## Premium promotion

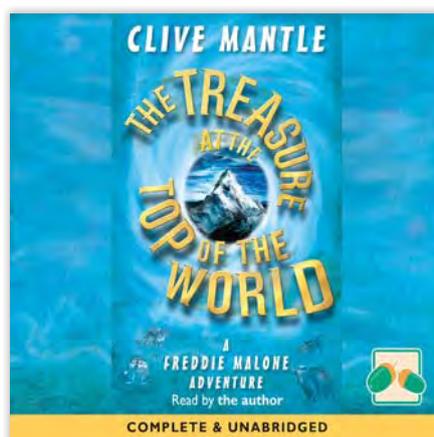
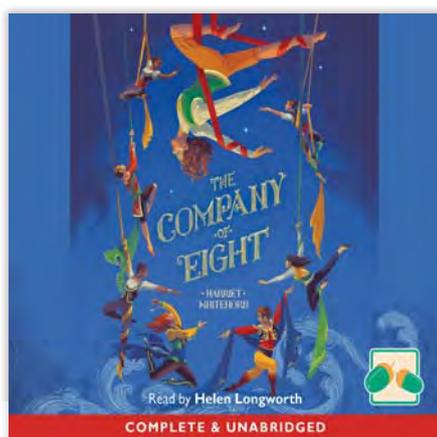
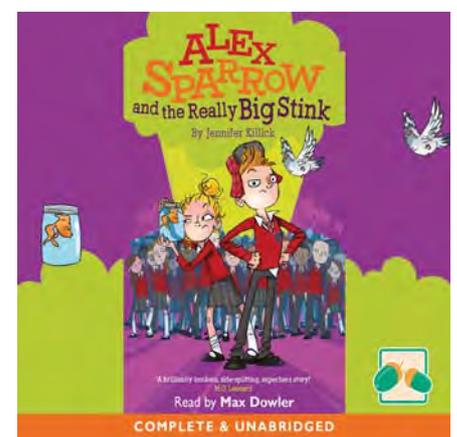
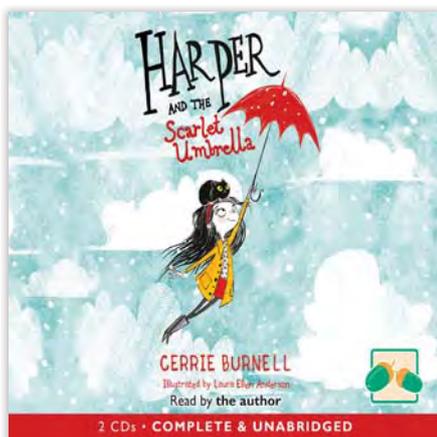
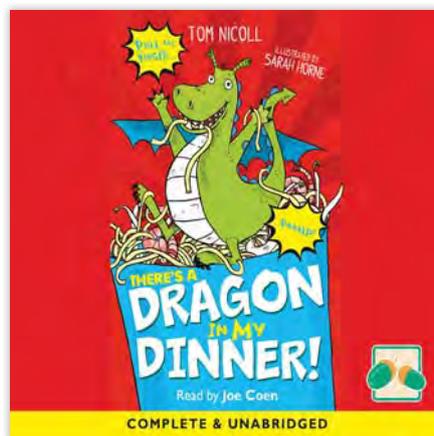
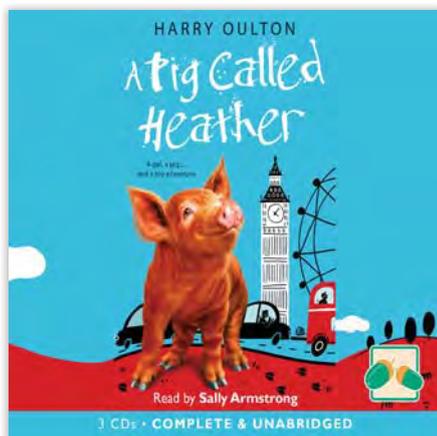
To help promote the **Bookworms Book Club** both online and within your library the dedicated **uLIBRARY** marketing team have developed strategic marketing campaigns for each monthly title.

For every title that is selected, you can download bespoke promotional packages, known as Toolkits, from the brand new [Bookworms Book Club website](#).

From here users can also find free [games](#) as well as enter [monthly competitions](#) to continue the book discussions even after the month has finished.

# Exclusive access to the best titles

With exclusive access to some of the best names in children's literature, Bookworms will feature an exciting mix of the best titles, crowd favourites and award winners.





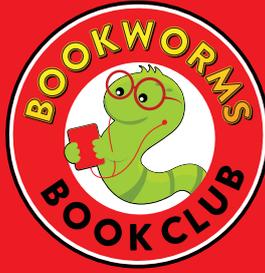
## Pricing

The below price includes a year's supply of **Bookworms** titles and all the promotional materials you'll need.

To ensure the right numbers of users for a proper book club discussion, we've based the **Bookworms** pricing structure on **12 users**. If you require more than **12 copies**, please get in touch with your local sales agent for further pricing information.

Region	Number of users	Price per year
Australia	12	\$659 AUD
New Zealand	12	\$699 NZD
United Kingdom	12	£349 GBP

*We're pleased to announce that if you wish to keep any of the Bookworms titles after the loan period has ended you can purchase them outright with a 50% discount.*



## Get in touch

We hope this document has given you a brief overview of **Bookworms Book Club**.

For any further information, please do not hesitate to get in touch with any of the contacts below or you can visit our brand new website:

[www.bookwormsbookclub.com](http://www.bookwormsbookclub.com)

## Contact details

### Australia

Michael Hanify



Francis Richardson

[mhanify@ulverscroft.com.au](mailto:mhanify@ulverscroft.com.au)



[frichardson@ulverscroft.com.au](mailto:frichardson@ulverscroft.com.au)

### New Zealand

John Gregory



Mark Merrill

[j.gregory@ulverscroft.co.nz](mailto:j.gregory@ulverscroft.co.nz)



[m.merrill@ulverscroft.co.uk](mailto:m.merrill@ulverscroft.co.uk)